

RESPONSE FORM

Fax: +91 80 26083717, 26083708

To,
The Conference Coordinator
Indian Business Academy
 Lakshmipura, Thataguni Post,
 Kanakapura Main Road,
 Bangalore – 560 062. India.
 Email : ibaintlconf2009@ibaintl.org

Sir,

I / We will be interested to sponsor the Conference being organized on 19-21st November, 2009 at IBA, Bangalore.

Nos. of Sponsorships	Sponsorship Opportunity	Sponsorship Amount (in INR)	Please Tick (√)
1	Lead Sponsor	2,50,000/-	
1	Gold Sponsor	1,00,000/-	
6	Silver Sponsor	50,000/-	
1	Knowledge Partner	50,000/-	
2	Media Partner	-	

OR / AND

I / We will be interested to give an advertisement in the Conference proceedings on 19-21st November, 2009 at IBA, Bangalore.

		Advt. Amount (in INR)	Advertisement Benefits	Please Tick (√)
Back Cover	Color	50,000	5 free Delegate passes	
Front Inside Cover	Color	30,000	3 free Delegate passes	
Back Inside Cover	Color	30,000	3 free Delegate passes	
Double Spread	Color	50,000	5 free Delegate passes	
Full Page	Color	20,000	3 free Delegate passes	
Full Page	B/w	10,000	1 free Delegate passes	
Half Page	Color	10,000	2 free Delegate passes	
Half Page	B/w	5,000	1 free Delegate passes	

Print Area: 21 cm x 29 cm

Ad Material : should be sent by email or CD in TIF, EPS, PDF, CDR format in high resolution

Contact Details of the Organization / Institution:

Contact Person			
Name of the Organisation			
Address			
City		Pincode	
Email			
Website			
Telephone		Fax	

Payments Details:

All payments to be made by Cheque / DD in the name of 'Arihant Education & Research Foundation' OR 'Indian Business Academy', payable at Bangalore.

YOU ARE REQUESTED TO SEND THE REPLY FORM TO:

To,
Prof. Anantha Murthy N.K
Conference Coordinator
Indian Business Academy
Lakshmipura, Thataguni Post,
Kanakapura Main Road,
Bangalore – 560 062. India.

Ph: +91 80 26083756, 26083760
Email : ibaintlconf2009@ibaintl.org
URL : www.ibainternational.org

SPONSORSHIP OPPORTUNITY

Lead Sponsor : INR 250,000/-

Benefits:

- Conference will be named '**IBA- Sponsor Name Conference**'
- Invitation for one speaker from the sponsor at the inaugural/valedictory.
- Logo on front cover of the Conference proceedings.
- One Full page color advertisement in the conference proceedings.
- Logo on backdrop banner.
- Insert and logo on conference bag.
- Logo on conference CD.
- Name of the sponsor will be announced during the inauguration, valedictory, beginning & end of each session.
- Stall on location for corporate brochures.
- Five delegates will get complimentary passes. Further, five delegates will be given a discount of 15% during registration.

Gold Sponsor : INR 100,000/-

Benefits:

- The prizes will be named as '**IBA-Gold Sponsor name – prize**'
- There will be a best paper award for each theme.
- Each prize (total 6) carries prize money of INR 10,000 each.
- There will a best student paper award carrying a prize money of INR10,000
- Logo on the front cover of the conference proceedings
- Logo on backdrop banner.
- Logo on conference CD.
- Name of the sponsor will be announced during the inauguration, valedictory, beginning & end of each session.
- Two delegates will get complimentary passes. Further, two delegates will be given a discount of 15% during registration.

Silver Sponsor : INR 50,000/- (6 Nos.)

Benefits:

- Conference Theme will be named '**IBA- Sponsor Name Theme**'
- Logo on the front cover of the conference proceedings
- One full page colour advertisement in the conference proceedings
- Logo on conference CD
- Logo on the conference stationery
- Name of the sponsor will be announced during beginning & end of each theme session.
- Two delegates will get complimentary passes. Further two delegates will be given a discount of 15% during registration.

Knowledge Partner : INR 50,000/-

Benefits:

- Conference Kit will be named in the name of Sponsor.
- Logo on the front cover of the conference proceedings
- Full page colour advertisement in the conference proceedings
- Insert and logo on conference bag
- Logo on conference CD
- Logo on the conference stationery
- Name of the sponsor will be announced during the inauguration & valedictory session.
- Two delegates will get complimentary passes. Further two delegates will be given a discount of 15% during registration.

Media Partners (2 Nos.)

Benefits:

- Logo on conference CD
- Logo on conference stationery
- Logo on front cover of conference proceedings
- Three delegates will get complimentary passes. Further one delegate will be given a discount of 15% during registration.

For more details please feel free to contact:

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